



INTERNATIONAL SCHOOL OF DESIGN

Admission Catalogue

Belong to the future >>

Awarded "The best Design institute in North India"

- Winner of Brand Achiever's award
- 30+ training & Placement partners
- Ultra modern infrastructure
- industry centric learning
- international connect



IT'S ABOUT YOU-YOUR INTERESTS AND TALENT-BUT IT'S ALSO ABOUT THE PEOPLE AND RESOURCES THAT SURROUND YOU.

The best way to predict the future is to create it!

International School of Design made a promising beginning under the aegis of educationists & industry leaders few years back. Having set our own challenging benchmarks and goals we gradually climbed every rung of the ladder. Living up to our own expectations we are now one of the prominent players in the design education sector in the country.

With a clear vision to contributing back to the national and International design scenario which transpired into best opportunities for our young designers to participate in the real world of Interior, Fashion, Jewellery & Textile design. Our training modules are best suited to make aspiring designers a perfect fit to not only most promising brands of the globe but also initiate startups into a successful business after pursuing their course of study at the International School of Design. International School of Design had a rewarding journey so far. INSD is a now a pioneer in envisioning and evolving design education in the country through a national network of several professionally managed training centres all across India.

The ideology behind our education system is to contribute significantly to the development of the Indian Design Industry. INSD has set academic standards and excelled in thought leadership by providing a pool of creative genius and technically competent professionals. Always in spotlight INSD collaborated with prominent causes & organizations including The India Runway Week as their educational partners in September 2015 and set new milestones down the road for young designers in its endeavor to give back to the Indian design industry by providing a pool of creative genius and technically competent professionals that competes with the best in the world.

International School of Design takes delight in its past achievements & head strong approach and look forth to a rewarding future for our students, associates & future partners. Our 1,2,3 year courses in Fashion, Interior, Jewellery & Textile design are designed precisely to carve the best out of our fresh and promising student designers and embark their strong presence to the globe.

Take your first step towards glory. It all begins here. Belong to the future with INSD.



Sunje Aggarwal - Founder & CEO

LEARN FROM THE LEADERS IN DESIGN



Our course contends and teaching approaches enable students to develop their individual creative identity and capacity to be a professional: from a supported learner to maestro and emerging professional.

Develop skills, cultivate new talent, this has been the mission of the international school of design. Beginning with fashion and progressing to design, it has always been the aim of the institute to provide students with the best means of expressing themselves creatively. Today INSD is an established and recognized Institute of aesthetic principles, which has a strong Indian imprint. It works along with the most interesting names as advisors in the design industry; with teacher practitioners that convey their expertise to train the excellence of tomorrow's industry professionals. Our training comes with constant contact, through the faculty, and the industries in the sector, which help us in order to help nurture and choose the stars of tomorrow.



Exploring newer dimensions

Education can be used to investigate new dimensions, which are aimed at pedagogical affordances of altered ways of thinking. Educationists have ordered a range of methods and accounts in fashion education. Identifying principles of good learning, INSD has constructed its philosophy of progressive thinking. Over the years, the institute has emerged as a hub of innovation in the realm of design, management & technology. We prepare our students to produce solutions nearly to any challenge within our domain specifics.

Integrated learning

We stand for the value of inquiry-based teaching and learning. The academic core is designed to facilitate multidisciplinary study that assimilates aesthetic and industrial dynamics across levels and disciplines. It is this integrated learning at INSD that provides a unique platform to its students transforming them into professionals and preparing them for a wide variety of careers. Cutting across specialism's, the students are encouraged to work with a cohesive approach to learning.

BRIDGE TO YOUR FUTURE



The faculty The inspiration

Faculty of the institute articulates a sense of expertise & dynamism inspiring the students to realize their full potential. INSD faculty builds critically engaged teaching practices while testing its relevance through a wide range of projects and contexts. Students enhance their talent by working with the faculty on various real life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty & student teams have undertaken varied group tours & research visits with the relative industry, the faculty is a constant source of inspiration to the student commune encouraging them to integrate function with specialized knowledge.



Industrial dynamics

The emphasis is on professional development of students. The teaching methodology promotes interactivity, critical to students' understanding, development and maturity. Students undertake classroom and workshop assignments, conduct field studies, participate in group discussions and critique sessions. Hands on experience on live industry projects allows the students to brace themselves for the industry and other entrepreneurial possibilities. The course curriculum accommodates student interaction with the industry through internships, ring in requisite insight and appreciation of industry diktats.



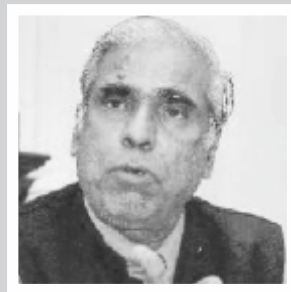
ADVISORY BOARD



“The **big names** in the design industry
are all set to take us into the future”

L.v. sapharishi

retired ias officer, ex - director general, nift
board memberships and affiliations , additional secretary,
ministry of commerce and industry , govt. of india
“a long career in the fashion industry and heading nift for
many years, has given me a natural insight into the fashion
world. i decided to associate myself with insd as i found
the institute to be truly international, in terms of values,
dedication, courses, faculty , coaching and enrolment. i
believe in insd and look forward to a long and fruitfull
relationship with insd”.



k.rajendra nair

ias of 1967 batch, is bachelor of veterinary science,
from kerala university and masters degree in management
with specialisation in financial planing & control from leeds
university, u.k. (1982).

“ i am proud of my association with insd . i appreciate the
values and the vision of insd . i wish all the students and
associates all the very best.”



hon'ble president of india smt. pratibha
patilji with ias mr. L.v. sapharishi & mr. sunjay aggarwal



mrs. sunita changakati
regional vice chairman cnri (north east)
mrs. ranjana bhardwaj
media & communication expert
mr. rajesh arora
chartered accountant
mrs. ritu bhargav
fashion designer,president global valuea creation
mr. sunjei aggarwal
founder & ceo international school of design, conveynor

INTERNATIONAL CONNECT



“Preparing
students for success
in a changing world”



valerie corr-professor – fit (since last 33 years)
fashion institute of technology, new york city

mr. aggarwal & all insd students,
nice to meet you, i am very happy to be associated with you & will be in constant touch with you
through my inputs for better learning experience at insd.
i wish all the students of insd the very best for their future.
all the best,
prof corr



aimee mclachlan – university of arts, london

dear sunjey aggarwal,
i am personally very glad to be a part of your advisory panel. i will help the insd students into
building their career in the right direction, my heartiest wishes to all of you at insd.
cheers!
aimee



pamella powell-college of dupage, london

dear mr. aggarwal,
thankyou,this is in an honor to be on you advisory board. i will make sure that the students of your
college get the right knowledge through my blogs & other technical inputs.
i look forward to meet you all one day
pam



lotta danfors - head of the department, fashion & textiles st.erick's college of design -
stockholm sweden

it's great to be a part of insd international student exchange program. let me tell you that as a
international exchange head from st.erick's college of design - stockholm sweden, it was a
pleasant surprise to be a part of an institution that is world-class exactly like back home. it's
so nice to be with the friendly staff, great teachers and good environment

STUDENT ACTIVITIES



“I am the world I am the **future**”



Trendsetters invent themselves .they just need a platform to showcase their skills and nurture their talent. Life at INSD revolves around learning through experimenting. It's fun and it's serious at the same time. The few glimpses here may give you an insight on how a student nurtures its skills through the playful method. At INSD students are taught to be creators and not just followers. Believe me every moment when you will start getting acquainted to their craft, they will go out and surprise you with a new facet of their personality. This diversity and independent attitude makes an Insdian shine bright when he or she walks out in the industry. We seek to create professionals who have a creative and innovative bent of mind and whose ideas shall redefine design at the national and global level. Here the focus is on giving breaks to high performing individuals who have only one ambition - to succeed. I am the world I am the future.



STUDENT OPPORTUNITIES



“Success, nothing less”



“I don't design clothes, I design **dreams**”

Ralph Lauren

FASHION DESIGN & TECHNOLOGY



“One is never over **dressed** or under dressed with a little black dress”

Karl Lagerfeld



The fashion design department has been instrumental in bringing about a paradigm shift in design perception of India. It works closely with fashion industry in order to evolve a unique fashion identity universally relevant and acceptable, for a global audience. With a three – pronged approach, the program is strengthened with an increased relevance to the fashion industry in India and with a mission to create a global identity in design.

This program is designed to offer students with an understanding of design skill needed in today's fashion industry. To stay at the cutting-edge, students need innovation design skills, familiarity with the global fashion and design scene-plus your own brand of creativity. This course is unique because it combines practical workshops with intellectual studies in design, culture and technology. By the end of two years, students would be able to have created their own mini-collections.

Holistic inputs on generic design with focused approach towards apparel inculcate the ability to develop and channelize creativity. The curriculum hones design sensitization, which balances global fashion aesthetics with an Indian soul. it addresses needs of the export market as well as both couture & pre-a porter clothing in India, expanding and categorizing apparel design into niche segments. in tandem with the shifts in the industry where design has become even more significant, the students are trained to anticipate and address relevant concerns and issues. A logical, sequential, hands-on experience enables students to conceptualize designs, make patterns, drape and construct garments of impeccable quality.

Opportunities: The program prepares students to pursue careers as

Costume Designer | Fashion Consultant | Fashion Designer | Fashion Forecaster | Fashion Illustrator | Fashion Stylist | Fashion Merchandiser | Fashion Show Coordinator | Pattern Designer | Pattern Maker | Production Supervisor | Quality Controller | Fashion Coordinator | Personal Shopper

FASHION DESIGN & TECHNOLOGY



Programmes Offered: Bachelors, Masters and Diploma Programmes

Bachelors Programme Semester 1 - 20 Credits

Foundation Art
Elements of principle of fashion design
Introduction of Pattern making & GMT
Fashion & Apparel design fundamental
Practical -1
Portfolio Making
Practical-2
Pattern Making & Grading

Semester 2 - 20 Credits

History of the western world fashion
Introduction to textile
Grooming & Communication Skills
Fashion a design foundation
Creative yarn craft
Basic of computer Application Practical

Semester 3 - 20 Credits

Introduction to fashion illustration
Sewing Technology
Introduction to draping
Creative Embroidery
Practical -1
Inspirations on Project
Practical-2
Pattern Making & Sewing

Semester 4 - 20 Credits

Garment Construction
Sewing Technology part-ii
Textile science processing
Advance Computer
History of Indian Fashion
Market Dynamics Practical-1
Portfolio Development

Semester 5 - 24 Credits

Fabric Testing a quality control
Fashion Analysis
Vintage costumes
History of western world fashion
Market Dynamics
Practical-1
Mood board's and fashion forecasting
Practical -2

Semester 6 - 20 Credits

Industry Project/Skill Project & VIVA
Visual Merchandising
Fashion Accessory
Advance Fashion Illustration
Production Management
Quality Control
Entrepreneurship

Masters Programme

Semester 1 - 22 Credits

Product Development
Fashion Illustration
Pattern Making & Grading
Grooming & Communication Skills
Computer aided fashion technology
History of Indian costumes



Semester 2 - 24 Credits

Fashion Illustration
Pattern Developing/ draping
Merchandising
Traditional Indian embroidery
Textile
Market Dynamics

Semester 3 - 24 Credits

Production Management
Advance draping
Surface Ornamentation
Indian Textile
Global Costume designing
Entrepreneurship

Semester 4 - 22 Credits

Industry/ Skill Project & VIVA
Portfolio Designing
Fashion Merchandising a retailing
Quality control Technology
Textile Chemistry
Fashion Display
Market Dynamics

“I like my **money** right where I can
see it...hanging in the closet”

Sophia Loren

FASHION DESIGN & TECHNOLOGY



Advanced Diploma – 2 years

Semester 1 - 20 Credits

Foundation Art
Elements of principle of fashion design
Introduction of Pattern making & GMT
Fashion & Apparel design fundamental
Practical -1
Portfolio Making
Practical-2
Pattern Making& Grading

Semester 2 - 20 Credits

History of the western world fashion
Introduction to textile
Grooming & Communication Skills
Fashion a design foundation
Creative yarn craft
Basic of computer Application Practical

Semester 3 - 20 Credits

Introduction to fashion illustration
Sewing Technology
Introduction to draping
Creative Embroidery
Practical -1
Inspirations on Project
Practical-2
Pattern Making& Sewing

Semester 4 - 20 Credits

Garment Construction
Sewing Technology part-ii
Textile science processing
Advance Computer
History of Indian Fashion
Market Dynamics
Practical-1
Portfolio Development

“Nothing tastes as
good as skinny feels”
Kate Moss

Diploma in Fashion Design & Technology- 1 year

Semester 1 - 20 Credits

Elements of design
Fashion Industrial Language
Basic principle of fashion
Stitching methods & application
Draping -1
Practical

Semester 2 - 20 Credits

Fashion illustration
Different body drape elements a function of clothing
Introduction to textile theory
History of costumes
Introduction to pattern making
Practical

Certificate Program- 6 months

Foundation Art
Elements of principle of fashion design
Introduction of Pattern making & GMT
Fashion & Apparel design fundamental
Practical -1
Portfolio Making
Practical-2
Pattern Making& Grading



JEWELLERY DESIGN & TECHNOLOGY



India is now recognized as a global leader in the jewellery industry. Jewellery exports has registered a growth of over 400% in the last decades. Leading American and European retailers source products from India. There is a huge demand for personnel due to the massive shortage of trained and skilled professionals. Attractive starting pay scales and scope to rise rapidly to senior positions makes way for young and talented minds to rise rapidly to senior positions makes way for young and talented minds to take this industry to the next level of world jewellery market. At INSD you develop a professional level of practice in the design and manufacturing of contemporary jewellery and associated products.

The course is intended for those who are passionate about jewellery. The aim of the course is to train the student as professional jewellery designer who is able to combine creativity, research and innovation to create collections. Acquiring the knowledge of the Indian manufacturing practices, the students create jewellery that is in line with current trends in the market and with the image of the chosen clientele.

“life is too short to wear boring jewellery”

Opportunities : The program prepares the students to work as Jewellery designing house | Export house | Fashion house | Entrepreneur | Freelance designing | Craft organizations

Programmes Offered: Bachelors, Masters and Diploma Programmes

Masters Programme Semester 1 - 20 Credits

Manual designing: designing with different motives and knowledge of jewellery.

Shading, rendering of white gold, yellow gold, gemstones etc.

Costume jewellery: making all jewellery by different types of beads, stones.

Metallurgy - basic knowledge and theory of all terms used in jewellery.

Semester 2 - 20 Credits

Manual design

Gemology : basic study of gemstones, shapes; origin, occurrence etc.

Diamond grading: basic knowledge of diamond. There 4cs of grading.

Semester 3 - 20 Credits

Designing projects. like state project, country project, detachable project, temple jewellery.

Gemology- advanced study

Diamond grading - advanced study of diamonds.

Semester 4 - 20 Credits

Market surveys.

Cad designing - rhino n matrix.



Diploma jewellery design & technology – 1 years

Semester 1 - 20 Credits

Manual designing: designing with different motives and knowledge of jewellery.

Shading, rendering of white gold, yellow gold, gemstones etc.

Costume jewellery: making all jewellery by different types of beads, stones.

Metallurgy - basic knowledge and theory of all terms used in jewellery.

Semester 2 - 20 Credits

Manual design Gemology: basic study of gemstones, shapes; origin, occurrence etc.

Diamond grading: basic knowledge of Diamond.

There 4cs of grading.



Certificate jewellery design & technology

Manual designing: designing with different motives and knowledge of jewellery.

Shading, rendering of white gold, yellow gold, gemstones etc.

Costume jewellery: making all jewellery by different types of beads, stones.

Metallurgy - basic knowledge and theory of all terms used in jewellery

INTERIOR DESIGN & TECHNOLOGY



The interior designer combines the techniques in the interpretation of current trends through an intuitive and sensorial approach to a project.

The aim of the course in interior design is to generate professional figures that are able to apply skills in interpreting and developing projects in the different specialist areas of interiors: residential, projects in retail design, public spaces and exhibition design. The course provides participants with the technical knowledge and understanding to resolve aspects in the construction of spaces, the methodologies to develop a concept proposal through to its correct representation. The approach of the course is creative, artistic, and intuitive as well as technical in design. The interior designers through the research and analysis of the changes in the contemporary way we live, plans a space that creates a style story, where the use of color and light helps to evoke a seductive mood.

At INSD the students study the elements and principles of design, the history, theory and philosophy, and the sociological and psychological aspects of space provided for the groundwork of all good interior design. They lead to in depth study of the technical, graphic, design process and studio techniques required to solve the design problems of today's complex interiors. General design principles are applied to specific interiors including restaurants, hotels, houses, offices, places of entertainment, shops and more. Combining your artistic sense with a technical proficiency, students will develop a firm foundation in color and position, drafting, drawing and critical thinking.

“we **shape** our homes
and then our homes shape us”

Winston Churchill

Opportunities: The program prepares students to pursue careers as

Commercial interior designer | Residential interior designer | Institutional interior designer | Exhibition designer | Furniture designer | Design consultant | Lighting designer | Cad designer | Freelancer designer

INTERIOR DESIGN & TECHNOLOGY



Programmes Offered: Bachelors, Masters and Diploma Programmes

Bachelors Programme

Semester 1 - 20 Credits

Basics of Drafting
Basics of Graphics
Introduction of Interior designing
History of architecture
Basics of furniture designing
Market survey & Building construction

Semester 2 - 24 Credits

Application of Drafting
Application of colors
Principle of Interior designing
History of architecture
Glossary of furniture
Building construction
Grooming & communication skills

Semester 3 - 20 Credits

Building technology
Life space planning and interior
designing
Design graphics & display
History of architecture
Furniture & furnishings
Portfolio development

Semester 4 - 20 Credits

Building services & estimation
Urban space planning
Elements of Interior designing
Theory of architecture
Significance of Furniture
Market Dynamics
Project work

Semester 5 - 22 Credits

Interior and exterior treatments
Furniture, furnishings and fittings
Art and graphics in interior designing
Entrepreneurship development
Computer aided design
Building construction – Part 3
Interior designing projects – Part 1

Semester 6 - 30 Credits

Interior and exterior treatments
Furniture, furnishings and fittings
Art and graphics in interior designing
Entrepreneurship development
Computer aided design
Building construction – Part 3
Interior designing projects – Part 1

“luxury must be **comfortable**
otherwise it is not luxury”

Coco Chanel



Masters Programme

Semester 1 - 20 Credits

Basics of drafting
Basics of graphics
Introduction of interior designing
Market survey & building construction
Basic of furniture designing
History of architecture

Semester 2 - 20 Credits

Application of drafting
Application of colors
Principle of interior designing
Building construction
Glossary of furniture
History of architecture

Semester 3 - 20 Credits

Design graphic & display
Interior space planning
Building construction – part 3
Furniture & furnishings
History of architecture
Portfolio development

Semester 4 - 20 Credits

Application of color harmonies in interior
& exterior
Principle of interior designing
Environmental studies in interior &
exterior
Affiliation accessories & furniture design
Theory of architecture
Autocad (residential)
Market Dynamics

INTERIOR DESIGN & TECHNOLOGY



Advance Diploma- 2 years

Semester 1 - 20 Credits

Basics of Drafting
Basics of Graphics
Introduction of Interior designing
History of architecture
Basics of furniture designing
Market survey & Building construction

Semester 2 - 24 Credits

Application of Drafting
Application of colors
Principle of Interior designing
History of architecture
Glossary of furniture
Building construction
Grooming & communication skills

Semester 3 - 20 Credits

Building technology
Life space planning and interior designing
Design graphics & display
History of architecture
Furniture & furnishings
Portfolio development

Semester 4 - 20 Credits

Building services & estimation
Urban space planning
Elements of Interior designing
Theory of architecture
Significance of Furniture
Market Dynamics
Project work

Diploma Interior Design & Technology- 1 Year

Semester 1 - 20 Credits

Basics of drafting
Basics of graphics
Introduction of interior designing
Market survey & building construction
Basic of furniture designing
History of architecture

Semester 2 - 20 Credits

Application of drafting
Application of colors
Principle of interior designing
Building construction
Glossary of furniture
History of architecture

Certificate Program- 6 months

Basics of Drafting
Basics of Graphics
Introduction of Interior designing
History of architecture
Basics of furniture designing
Market survey & Building construction



“The **difference** between good design & great design is intelligence”

Tibor Kalman

PHOTOGRAPHY



This diploma course in creative photography has been designed & created for individuals who are planning to build their career in professional photography.

The diploma is split into three modules. all sessions will be assignment based. students will be given weekly assignments mentored by a faculty and also there will be professional and renowned photographers who will be taking lectures as well as mentoring students through the year.

There will be regular assessment of every student and critique will be given to help improve their understanding of concept, skill, technique and presentation.

Insd usp will be to get you among the best professionals to guide you as faculty and experts who would on regular basis be observing & mentoring your work, apart from specializing in one of the genres. the course will follow the latest market practices in various aspects of photography so that students are kept updated to the present time.

During the end of the term, students have an option to specialize in different genres of photography, e.g. photojournalism, commercial & product photography, fashion photography etc.



Programs offered

Diploma in photography

- Camera & types of cameras
- Different light sources and comparative
- Over and under exposures
- Processing of black & white films
- Understanding the human body
- Introduction to studio lights and effects
- Different lightings in the studio and effects
- Studio photography

Certificate in photography

- Camera & types of cameras
- Different light sources and comparative
- Over and under exposures
- Processing of black & white films

“When you **photograph** people in color you photograph their clothes, when you photograph people in Black & white you photograph their souls”

Ted Grant

TEXTILE DESIGN & TECHNOLOGY



Textile design forms the core of the whole business of fashion. the rapidly expanding activities in the export and domestic sectors of the Indian apparel and home furnishing industry demands professional inputs in design and development of textiles and raw material, which is responsible for 60-80% of the cost of the product. Textile design today is that strategic value adding activity that can make all the difference in transforming a fashion business into an economically viable and profitable proposition. The textile design program offered at INSD equips students with broad spectrum education in textiles while developing creativity, originality and design application in apparel and home fashion industries.



“If you want a **golden rule** that will fit everything , have nothing in your houses that you do not know to be useful or believe to be beautiful”

William Morris

Opportunities: The programme prepares students to pursue careers in Production development and management | Retail management apparel designing | Visual merchandising | Technical designing | Fashion writing and editing | Quality control | Museum collection management | Theatrical costuming operations manager | Apparel sales representative | Patternmaker | Product developer | Fashion buyer | Fashion consultant | Textile research scientist | Technical designer | Store manager | Quality assurance evaluator | Costume designer

TEXTILE DESIGN & TECHNOLOGY



Programmes Offered: Bachelors, Masters and Diploma Programmes

Bachelors Programme Semester 1 - 20 Credits

Introduction to traditional textile
Textile fiber
Physical & chemical properties of fiber
Fiber manufacturing system

Semester 2 - 20 Credits

Yarn formation looms
Types of yarn
Basic weaves
Communication Skills

Semester 3 - 20 Credits

Introduction to wet process
Advance weaving process
Industrial visit project on weaves

Semester 4 - 20 Credits

Introduction to print process
Article on block printing
Stencil printing tie & dye
Market Dynamics

Semester 5 - 24 Credits

Knitting process
Finishing process

Semester 6 - 20 Credits

Project on different visits
Knitting industrial visits
Project on woven & knitting fabrics



Masters Programme Semester 1 - 22 Credits

Textile theory
Fiber theory
Textile texture
Yarn process

Semester 2 - 24 Credits

Textile chemistry
Weaves process
Loom's process
Industrial visit project work

Semester 3 - 24 Credits

Textile science (printing & dyeing)
Introduction to finishing advance
weaving process
Finishing process articles on printing
industrial visit

Semester 4 - 22 Credits

Market Dynamics
Project on different visits
Knitting industrial visits
Project on woven & knitting fabrics



Advance Diploma- 1 year Semester 1 - 20 Credits

Introduction to looms
Basic weaves
Industrial visit
Introduction to wet process

Semester 2 - 20 Credits

Advance weaving process
Introduction to print process article &
block printing
Stencil printing tie & dye

Semester 3 - 20 Credits

Introduction to wet process
Advance weaving process
Industrial visit project on weaves

Semester 4 - 20 Credits

Introduction to print process
Article on block printing
Stencil printing tie & dye
Market Dynamics

Diploma- 1 year

Semester 1 - 20 Credits

Traditional Indian textiles
Basic fiber study
Color texture physical & chemical
properties of fiber

Semester 2 - 20 Credits

Fiber Manufacturing system
Yarn process
Yarn manufacturing
System types of yarn

ANIMATION & TECHNOLOGY



Animation courses are one of the most demanded courses today. Animation is about creating visual effects with using latest technologies and more visual treat. India is emerging in the field of "Animation" and this would create a lot of employment opportunities in India. Companies like Disney are outsourcing their animation work from India. It's one of the goldmine fields to explore. This profession is very remunerative and requires determination.

In this course you will be familiarized to a variety of forms of animation. Through primary projects, you will be trained about the production of different forms and techniques of animation. We will also be looking at an overview of the technical and historical evolution of animation to help you understand and acknowledge the art.

“Animation offers a medium of storytelling and visual entertainment which can bring pleasure and information to people of all ages everywhere in the world.”

Walt Disney

Opportunities: The programme prepares students to pursue careers in 3D Model | 3D Animation | Titling Artist | Maya Modeler | Maya Rigging | Artist | Maya Animator | Maya Texturing Artist | Maya lighting artist | Maya dynamics artist | Advertising | Online and Print News Media | Film & Television | Cartoon production | Theater | Video Gaming | E-learning | Composer | Matchmoving Artist | Fx Artist | Lighting Artist | Pre-viz Artist | Motion Graphics Artist | Roto Artist | Clean-up Artist

ANIMATION & TECHNOLOGY



Programmes Offered: Bachelors, Masters and Diploma Programmes

Bachelors Programme

Semester 1 - 20 Credits

Drawing concepts
Pre -production
Digital art & design – theory
Digital art design – practical
Introduction to pc skills and programming
Drawing with computer

Semester 2 - 20 Credits

Advanced photoshop & texturing
Anatomy for animation
Cel animation – practical
Principles of animation, media laws & ethics
Film analysis
2d animation

Semester 3 - 20 Credits

Introduction to 3d studio max
3d modeling in max
Shading & texturing in max
Lighting & camera techniques in max
Videography

Semester 4 - 20 Credits

Introduction to maya
3d modeling in maya
Shading & texturing in maya
Character setup & rigging in maya
Lighting & camera techniques in maya
Introduction to mel scripting

Semester 5 - 24 Credits

Maya effects, particles, dynamics & rendering techniques
Compositing

Editing & sound for animation
3d animation
Creating demo reel
Environment studies
Semester 6 - 20 Credits
3d group project or internship

Masters Programme

Semester 1 - 22 Credits

Drawing concepts
Pre -production
Digital art & design – theory
Digital art design – practical
Introduction to pc skills and programming
Drawing with computer

Semester 2 - 24 Credits

Advanced photoshop & texturing
Anatomy for animation
Cel animation – practical
Principles of animation, media laws & ethics
Film analysis
2d animation

Semester 3 - 24 Credits

Introduction to 3d studio max
3d modeling in max
Shading & texturing in max
Lighting & camera techniques in max
Videography

Semester 4 - 22 Credits

Introduction to maya
3d modeling in maya
Shading & texturing in maya
Character setup & rigging in maya
Lighting & camera techniques in maya
Introduction to mel scripting

Diploma in animation – 1 year

Semester 1 - 20 Credits

Drawing concepts
Pre -production
Digital art & design – theory
Digital art design – practical
Introduction to pc skills and programming
Drawing with computer

Semester 2 - 20 Credits

Advanced photoshop & texturing
Anatomy for animation
Cel animation – practical
Principles of animation, media laws & ethics
Film analysis
2d animation

Softwares

Adobe photoshop
Adobe after effects
Adobe premiere
Adobe audition
Autodesk 3dsmax

2 years advance diploma in 3d animation

Semester 1 - 20 Credits

Pre-production
Sketching & drawing
3d material projects
Drawing concepts
Digital art & design – theory
Digital art design – practical
Introduction to pc skills and programming
Drawing with computer

Semester 2 - 20 Credits

Visual communication and animation processes
3d computer animation 1
Film-making
Animation production 1 – stop motion communication skills

Semester 3 - 20 Credits

Pre- production 2
3d computer animation 2
2d computer animation 2
Animation production 3- social narrative animation

Semester 4 - 20 Credits

Final production
Business and management skills
Research seminar
Pre- production 1
3d computer animation 2

Softwares

Adobe photoshop
Adobe after effects
Adobe premiere
Adobe audition
Autodesk 3dsmax
Autodesk maya
Autodesk mudbox
Eyeon fusion
Apple final cut pro
Autodesk matchmover
Mocha, silhouette
Pf track
Final cut pro
Thinking particles
Ray fire
Vue
Fume fx
Real flow
Houdini
Nuke

Certificate in animation film – 6 months

Course content

Drawing concepts
Pre -production
Digital art design – practical
Introduction to pc skills and programming
Drawing with computer
Basic photoshop & texturing
Anatomy for animation
Cel animation – practical
Principles of animation
2d animation

Softwares :

Adobe photoshop
adobe after effects
adobe premiere
adobe audition
autodesk 3dsmax

Crash course in animation - 3 months : 2 days per week

Course content

Sketching/drawing
Texturing in photoshop
Flash 2d animation
Stop motion animation
Set designing
Character designing
Adobe photoshop
Corel draw
Illustrator
Google sketchup

GRAPHIC DESIGN/ WEB/DIGITAL



“Graphic design is a visual language uniting Harmony & Balance, Color & Light, Scale & Tension, Form & Content.”

Jessica Helfand



The study of Graphic Design involves an comprehensive understanding of a Graphic Designer's role in history, society and research. We are one such Institute in India which understands the importance of visionary knowledge and also of the significant skills required to be a professional graphic designer.

Our Institute believes in specialization so we will be conducting this Graphic design course through advanced professionals like layouting professionals, art directors, film makers, visualizers, prepress & postpress experts in this Graphic Course.

This course will have a mix of theory and practical-based module to buzz your creative and technical skills as a designer. Theory based module will teach you the background and history of Design and Photography while practical assignments will give you hands on experience to improve your technical skills. Lecturers will teach you industrial practices that are relevant world-wide to following career opportunities.

Programmes Offered:
Bachelors, Masters and
Diploma Programmes

Bachelors Programme

Semester 1 - 20 Credits

Fundamentals of design & drawing
Basic design
Idea visualization
Typography
Color theory
Illustration
Graphic design
Image editing
Page layout design

Semester 2 - 20 Credits

Branding and advertising
Composition
Photography
Still life
Packaging – product
Desktop / digital publishing

Semester 3 - 20 Credits

Interface design/ web design
Media strategy
Language and practice of media arts
Advance multiplatform design
User interface experience

Opportunities: The programme prepares students to pursue careers in

Graphic artist | Packaging designer | Advertising art director | Web/interactive designer | User interface designer | Illustrator | Dtp operator | Layout designer | Developer for interactive and e-learning | Digital storyboard designer | 2d animator

GRAPHIC DESIGN/ WEB/DIGITAL



Semester 4 - 20 Credits

Fundamentals of 2d animation
The art of digital storyboarding
Digital 2d animation
Interactive presentation
Video editing
Sound editing

Semester 5 - 24 Credits

Client & case study
Full branding project on existing company

Semester 6 - 20 Credits

Internship

Softwares

Adobe photoshop
Corel draw
Illustrator
Indesign
Flash
Artrage
Dreamweaver
Html 5
Java script
Wordpress
Toonboom
Harmony etc.



Masters Progamme

Semester 1 - 22 Credits

Fundamentals of design & drawing
Basic design
Idea visualization
Typography
Color theory
Illustration
Graphic design
Image editing
Page layout design

Semester 2 - 24 Credits

Branding and advertising
Composition
Photography
Still life
Packaging – product
Desktop / digital publishing

Semester 3 - 24 Credits

Interface design/ web design
Media strategy
Language and practice of media arts
Advance multiplatform design
User interface experience

Semester 4 - 22 Credits

Fundamentals of 2d animation
The art of digital storyboarding
Digital 2d animation
Interactive presentation
Video editing
Sound editing

Softwares

Adobe photoshop
Corel draw
Illustrator
Indesign
Flash
Artrage
Dreamweaver
Html 5
Java script
Wordpress
Toonboom
Harmony etc.

Advance diploma : Graphics, web & 2d animation course - 2 years

Semester 1 - 20 Credits

Fundamentals of design & drawing
Basic design
Idea visualization
Typography
Color theory
Illustration
Graphic design
Image editing
Page layout design

Semester 2 - 20 Credits

Branding and advertising
Composition
Photography
Still life
Packaging – product
Desktop / digital publishing

Semester 3 - 20 Credits

Interface design/ web design
Media strategy
Language and practice of media arts
Advance multiplatform design
User interface experience

Semester 4 - 20 Credits

Fundamentals of 2d animation
The art of digital storyboarding
Digital 2d animation
Interactive presentation
Video editing
Sound editing

Softwares

Adobe photoshop
Corel draw
Illustrator
Indesign
Flash
Artrage
Dreamweaver
Html 5
Java script
Wordpress
Toonboom
Harmony etc.



Diploma graphics design course

Course duration: 1 years

Semester 1 - 20 Credits

Fundamentals of design & drawing
Typography
Illustration
Image editing
Page layout design

Semester 2 - 20 Credits

Branding and advertising
Packaging – product
Desktop / digital publishing
Interface design/ web design
User interface experience

Certificate in graphics design course

Course duration: 6 months

Fundamentals of design & drawing
Typography
Image editing
Page layout design
Desktop / digital publishing
Interface design/ web design
User interface experience

Softwares

Adobe photoshop
Corel draw
Illustrator
Indesign
Dreamweave
wordpress etc.

BEAUTY & HAIR



Today, we achieve the same result by applying a body lotion or skin formula straight out of a jar. Instead of crushed berries and walnut bark we use a high-gloss lipstick to colour and moisturize our lips; instead of homemade kajal, which our grandmother painstakingly collected overnight in tiny iron containers, we now pick up a convenient kohl pencil straight off-the-shelf to highlight our eyes.

Today beauty care is a global multi-billion dollar industry that employs millions of people - from scientists and production engineers' right up to your neighborhood pedicurist and mehndiwali. If you have an eye for beauty, enjoy interacting with people and delight in transforming a plain Jane into a stunning sophisticate, beauty care is a field you could excel in.

Although tastes and trends keep changing, the basic job of beauty care professionals remains the same: to help people look their best!

Programs offered

diploma in beauty & hair

- Body perfection & yoga (theory & practical)
- Communication techniques (theory)
- Cosmetic dermatology (theory)
- Cosmetic chemistry (theory & practical)
- Industrial project

certificate in beauty & hair

- Beauty therapy (theory & practical)
- Hair dressing (theory & practical)
- Nutrition & dietetics (theory)
- Anatomy & physiology (theory)
- Communication techniques (theory)

“It is said that **cleopatra** bathed in rose petals steeped in asses' milk to soften her skin”

ADMISSIONS @ INSD



Admission procedure

Application for admission should be made only on the prescribed admission form, which is available with the prospectus. Application form must be accompanied with the following:

- Admission and registration fee.
- Tuition fee of the necessary course.
- The fee can be paid either by cash or demand draft from any bank payable at New Delhi favoring international school of design.
- Attested copies of all necessary documents.
- Four passport size photographs.
- In addition to the fees paid to the institute, the student has to pay the examination and/or recognition fees for the respective board /university as and when required.



Rules & regulations

- The relevant entire fee or the first installment, along with other charges is payable at the time of admission. The balance installments should be paid before the due date.
- Course fee/ Registration fee paid are non refundable and non transferable under any circumstances.
- The student will be allowed a grace period of three days only for the payment of their installments that are due on the date specified in the installment plan and will be charged Rs. 100 per day for the period beyond the grace period.
- Nonpayment of the fees within fifteen days from the expiry of the grace period is liable for termination of the student from the course applied.
- The management reserved the right to change or modify the rules and regulations at its own discretion.
- It is mandatory for the student to complete the full duration of the course applied for to become eligible to be awarded with the diploma certificate.
- The institute does not accept responsibility for the eligibility of a student for any exam or his/her acceptance as a candidate by any examining body due to non compliance of rules and/or non submission of documents/exam fees and for non fulfillment of the board and university regulations. Accordingly, the candidate is advised to check his/her eligibility before applying for the admission.
- In the event of last date of admissions being over, or change in board or university the management of the institute reserves the right to transfer the candidate to the new university/board in the same or next academic year.
- A minimum of 75% attendance is a must to appear for the final examination



STUDY @ INSD, BELONG TO THE FUTURE



We help you believe

If you want others to believe in you, then you must first believe in it yourself. If you want others in the world to believe in you, then you must first believe in yourself. A belief in yourself provides the cornerstone from which to build your dreams into realities.

Acquire knowledge

Knowledge is power. No-one knows you as well as you do and no-one knows you as well as you do. A lack of self esteem generally stems from a fear of some description, the most common being a fear of failure. A fear of failure can often be described more accurately as a fear of the unknown. This fear can be eliminated with knowledge, allowing self-confidence to grow.

Identify your skills

Identifying your own unique skills can be extremely empowering. Knowing what you're good at and where your strengths lie can give you the confidence to tackle any of life's little challenges head on.



Gain experience

As you gain experience, you gain knowledge and with that knowledge comes power. 'Learn from your mistakes' is a common saying but it's just as important to learn from your successes. You can analyze a negative experience to ensure it doesn't happen again but if you take the time to analyze a positive experience, you can ensure it does happen again. The experience of achieving success through setting carefully planned goals helps to ensure further success through gaining greater self-confidence.

Have the right attitude

Your attitude is essential to your success. A positive attitude and a belief that everything, including you, can change is the best way to remain optimistic through challenging times.

Student speaks: After 12th, I wanted to follow the career of my dreams. I did not want to follow the norm blindly and enroll for big names. I did a lot of research and finally decided to join INSD and achieve my own successful career in fashion. Because only INSD gives me the guarantee of success through planned courses, taught by the best of the industry. I made the right decision, why should you be any different?

Class of 2017: Bachelors programme Fashion Design & technology

- Awarded best design institute • Academic programmes offered In Technical Collaboration with UGC recognized University
- 30+ training & placement partners • Ultra modern infrastructure • industry centric learning • international connect

INSD NETWORK ACROSS INDIA



INSD CORPORATE BRANCH: 210, GUJRANWALA TOWN PART 2, NEXT TO LAXMAN DWAR GATE NO.2, NEAR PENTAMED HOSPITAL, NEAREST METRO: MODEL TOWN METRO STATION, NEW DELHI-110009, INDIA TEL:01142461100,45091500,9958616801,9891811560, Email:insdschool@gmail.com, Website: www.insd.edu.in

INSD MUMBAI ANDHERI CENTRE: INSD, PLOT NO 96, SVP NAGAR, 4 BUNGLOWS MHADA, BEHIND VERSOVA TELEPHONE EXCHANGE ANDHERI WEST MUMBAI 400053, INDIA

INSD JABALPUR CENTRE: INSD, BUILDING NO 1415, SHUKLA BHAWAN, ABOVE IDBI BANK, WRIGHT TOWN, JABALPUR – 482001, INDIA

INSD MUMBAI KANDIVILI WEST CENTRE: INSD, GALA NO 2, SATYA NAGAR ROAD, MAHAVIR NAGAR, KANDIVALI WEST, MUMBAI - 400067, INDIA

INSD MUMBAI MULUND WEST CENTRE: INSD, 806 A, 9TH FLOOR, ECSTASY NIRMAL LIFESTYLE - CITY OF JOY JSD ROAD, MULUND WEST, MUMBAI – 400080,INDIA

INSD PUNE-NIGDI CENTRE: INSD, PLOT NO.517, SEC-59, NR DY PATIL SCHOOL, GANGANAGAR BUS STOP, AKURDI NIGDI-411044, PUNE, INDIA

INSD HYDERABAD CENTRE: INSD, FLAT NO A-5, SHARMA COMPLEX, SAI BABA TEMPLE LANE, PANJAGUTTA, ABOVE MANYAVAR, OPPOSITE MODEL HOUSE, HYDERABAD-500082,TELANGANA,INDIA

INSD GHAZIABAD CENTRE: INSD, B-5, 3RD FLOOR, RAJNAGAR DISTRICT CENTRE, RAJNAGAR, GHAZIABAD, U.P, INDIA

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INSD AMRITSAR CENTRE: INSD, 33 A/1, RANI KA BAGH, NEXT TO ARCHIES GALLERY, AMRITSAR-143001, INDIA

INSD NASIK CENTRE: INSD, MATOSHRI, OPP MODERN CAFÉ, BEHIND RAJLAXMI, PUMPING STATION STOP, NASHIK-422013, INDIA

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(For updates on newly added INSD centres please email us at insdschool@gmail.com)



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